xpAPce and XPsquared launched

Dentists create 24/7 online conference, tradeshow, C.E. forum

Dentistry is mired in a perfect storm that challenges the profession from all sides: weak economies in the Unites States and worldwide, dental trade show attendance declining every year, and dentists reluctant to close their offices or give up personal time (away from their friends and families) in order to take continuing education courses or spend time at trade shows like they did in the past.

On the vendor side, there are more than 150 trade shows in the Unites States alone that tax vendor resources. While some meetings and shows are as strong as ever, many are in the decline. And when attendance drops at meetings, it is more difficult for vendors to realize a good ROI (return on investment). As a profession, we have come to expect vendor visibility (and often high visibility) at most major events. We ask vendors to support lunches and cocktail hours, supply tote bags and more, to the point that they are assumed they will always meet our needs. But are we meeting theirs? The way all of us learn to the point that it is assumed they will always meet our needs. But are we meeting theirs?

Enter xpAPce and XPsquared. Formed by two dentists, Drs. Alan A. Winter and Frank Murphy (who combined have more than 75 years in education and clinical practice), xpAPce and XPsquared address the challenges facing both the dental profession and the vendors who supply that serve that profession.

How? Let's take xpAPce. Awkward as it appears, it is not a word to be spoken but an acronym for “eXert.” We prove that bringing 21st century dentistry to dental professionals and vendors around the world. The future is now!

Together, xpAPce and XPsquared form a unique tandem that brings 21st century dentistry to dental professionals and vendors around the world. The future is now! You can register (without charge) to join the XPsquared community today.

Visit the C.E. and company websites at:

www.xpapce.com
www.xpsquared.com
www-2.virtualevents365.com/xpsquared
or call (212) 355-5535.

For more information, email info@xpapce.com or info@xpsquared.com or call (212) 355-5535.

(=See ADAPTIVE page A13)

Adaptive learning technology trains new dentists

DQ4 Technologies, manufacturer of the EQ4 Dentist™ system, has launched EQ4 Compare™ — an innovative adaptive learning technology tool for dental teaching institutions.

EQ4 Compare provides students with self-evaluation tools for precise measurement and feedback about the student's sample preparations and restorations and how they compare to the institution's standards. As students progress, they develop digital portfolios that demonstrate their accomplishments in tooth preparation, restoration design and occlusal articulation.

From the faculty perspective, EQ4 Compare provides evidence-based assessment tools that also document student progression. “The development of EQ4 Compare and its utilization in teaching institutions provide both students and faculty an innovative method of self-paced learning and a more consistent and objective evaluation of all parameters. This is another example of our commitment at DQ4 to making dentistry better at every level,” said Dr. Gary Severance of D4D Technologies.

There is a crisis in dental education; many students believe that grading is subjective and inconsistent,” said Dr. Gary Severance of D4D Technologies.
Excel Studios is a full-service dental laboratory specializing in full-mouth and implant reconstructions. The state-of-the-art facility is equipped with the latest in CAD/CAM technology. Through its unique partnerships with leading implant manufacturers it is able to offer name-brand products with full manufacturer warranties for your peace of mind. Visit Excel Studios on the Web at www.weknowsmiles.com or contact a representative directly at (800) 981-9008, and let Excel Studios help you reach your ceramic goals.

(Source: Excel Studios)